

BXB Increased Brand Awareness in InfoComm INDIA 2016

Writer/ Dept. of Sales 3

InfoComm India was grandly held during September 12th to 14th at Bombay Convention & Exhibition Centre. BXB team was delighted to exhibit in fourth consecutive year. This time, we introduced the latest “New-type Network Media System” which delivers the total solution of



ICP-5000 IP-based Public Address system and video conferencing solution “Q.con” works with “Look at Me” feature that sets the camera to follow microphone positions to provide meeting participants privacy.

Based on the mission of “protecting personal safety” and purpose of “building a safe environment of smart campus”, BXB has developed ICP-5000 series, the Intelligent Campus Public Address System under the roof of IP based Audio Video system. It is adapted TTS (Text-To-Speech) technique, multi-channel PA, eco-friendly public addressing, intelligent energy management, emergency call and door security, surveillance system, digital signage, audio and video intercom, and mobile techniques to provide a total solution of iLearning, iManagement, and iSecurity.

Moreover, ICP-5000 applied IP matrix technique, it provides 8 channels of video broadcast simultaneously to 280 receivers, with software it supports up to 70 groups and 999 zones. TV controller can be integrated with existing public TV system for video teaching control, programmable TV turn on/off and selection. In addition, it can control on/off electronic devices such as projector and AC. System connected through Cat6 cable, each decoder adopts Class-D amplifier chip for power-saving.

BXB's digital conference system FCS-6300 series camera "Look at Me" feature and video conferencing Q.con solution catch great attention. Q.con(Quick-connected)possesses outstanding video and audio quality. The user-friendly installation makes users carry out a meeting easily. Besides, the traditional video conferencing is taking panoramic view of all meeting participants. Taking into consideration of participants' privacy and



business confidentiality, BXB's Q.con solution camera follows particular person only who presses the talk button. In this way, the rest of the participants who might be an interpreter or secretary, can have privacy in case the interpretation is going on, or they want to take note of meeting minutes and prepare for conference materials in the meanwhile.

The fourth year of InfoComm India, BXB cooperated with new distributor Univeso Integrated Solutions. "BXB PA System is an ideal solution for Building Management System which can be interlinked with an organization's EPABX, Security, Announcements, Video Streaming, etc." commented by Mr. Raman Kanwar, Director of Univeso. "Indian Government has already planned for SMART CITIES Mission which is a bold new initiative by the Government of India to drive economic growth and improve the quality of life of people by enabling local development and harnessing technology as a means to create smart outcomes for citizens."

Mr. Raman Kanwar further added "Currently, there are many new IITs, NITS, AIIMs and other Educational Institutions are coming up in India which will have huge demand for Conference Systems and PA Systems." "With Mr. Kanwar's rich experiences in the India education market and Univeso team's strength in technical capability, we believe each BXB customer will receive great care for service support." said Selena Huang, International Sales from BXB.

BXB highly appreciated all participants' contribution; we would like to express our deepest gratitude for all visitors and their valuable feedback. Your valued feedback is the inspiration to our continuous innovation! See you next year.