

Kaohsiung City Mayor Chen Chu Visited BXB!

Writer/ Liang-Bi Chen



Recent years, BXB is investing on product innovation and development, which has got the number of government subsidy and supports from MOEA and Kaohsiung City Government. Among them, BXB got Small Business Innovation Research (SBIR) Program subsidy in 2012 and 2013 to develop a sound digital public address system. This system also won a contract signed with Central Weather Bureau, Taiwan. It enables BXB to transmit earthquake warning messages instantly to the public. Nowadays, more than 400 elementary/junior high schools are installed with this system in Taiwan, and 71 are in Kaohsiung City.

Furthermore, BXB's products continuously won several awards, particularly got Taiwan Excellence 3 years in a row. Among all our products, UFO series conference microphone is awarded 2015 iF International Product Design Award. In Asia, it is also the first conference microphone getting the award.

BXB's achievement and development got Kaohsiung City Government's attention. On 11th May, Kaohsiung City Mayor Chu Chen, Deputy City Mayor Li-Ming Hu, Economic Development Bureau Commissioner Wen-Sheng Zeng, Institute for Information Industry, Chief Information Officer Dr. Hao-Jun Dai, Director Liang-Sen Lian, and several honored guests visited BXB. In the beginning, BXB's President Wu delivered a welcome speech, and Vice President Jerry Hung, who is responsible for R&D, shared BXB's culture, company growth, and the appreciation to the support and concern shown by all the guests. Finally, we guided guests to BXB's R&D center. We invited Mayor Chen personally experiencing our innovation- LED visible light communication (VL-C) used in Emergency Incident Command PA System and made everyone know its application on urban planning.



In recent years, BXB grew and transformed along with Kaohsiung government and had great performances annually. City Mayor Chen Chu expressed that she is grateful to see BXB's progress with the subsidy of SBIR and expecting that we can connect PA system with Kaohsiung City's disaster prevention system to release instant and sound disaster information. Mayor also mentioned that Kaohsiung Disaster Prevention Office and Southern Contingency Response Center are both equipped with BXB's system. The advanced and high-effect facilities and BXB's persistence of local invention and production really impressed her!



We sincerely thank to all guests and media's visit. Now BXB is planning to apply Earthquake Early Warning System to social media software. After the software has come out, we expect to combine it with LINE official account of Kaohsiung City. In the future, as soon as an earthquake hits, BXB can deliver instant messages to the public. We will do our best to establish a safe and smart city for the public!