

# Shenzhen Overseas Chinese Town Enterprises Co. Selected BXB's FUN Conference Microphone

Writer/ Dept. of Sales 2

Shenzhen Overseas Chinese Town Enterprises Co., (OCT) was established on 10th September, 1997. Its main business includes travel and cultural industry, real estate and hospitality, and the investment on package and printing industry. OCT is an outstanding public traded company holding Shenzhen OCT Properties Co.,Ltd, OCT Hong Kong, the business division, tourism division, and hotel division of Happy Valley. Various theme parks in China are possessed by OCT as well.

Shenzhen OCT holds a greatly high standard on conference system's outlook, quality, and sound. At the beginning, users chose the microphones of a famous European brand. However, BXB's China distributor- Beijing Litron Ltd. recommended BXB's highly praised FUN microphone. Especially its sound quality and the accuracy of voice activation, they feel deeply impressed. It's the honor that BXB rises above other imported brands and is successfully applied on this project.

FUN Conference Microphone has been certified with iF Design Award, Good Design Award (G-mark), and Taiwan Excellence Award. The design concept comes out from equivalent sides of a square, signifying everyone could carry out a meeting with an equal and impartial heart and then achieve a win-win result! Each microphone is equipped with DSP chip that can precisely recognize human voice, avoiding wrong auto-activation by the surrounded speakers and applause. After the speaker finishes talking, the microphone can be off automatically. It can greatly satisfy the needs of meeting auto-management. Furthermore, according to meeting's requirement FUN delegate microphone





can be set as chairman's identity for prior speaking, making the meeting more flexible. What worthy to be mentioned is that FUN's main control unit FCS-6350 is equipped with USB connector for working with BXB's HD USB camera to carry out a video conference. You can simply use mainstream instant messaging software such as skype, wechat, and QQ to start a meeting with speaker's image auto-tracking.

We consider that excellent sound quality, simple installation, smart control, and flexible integration are the key factors of conference equipment. Therefore, we would keep holding the spirit of "best x best" on product development and gaining more and more appreciation from customers and users. Finally, we would like to thank for Beijing Litron's efforts on promoting BXB's brand in China. Let's work harder on creating more win-win cooperation!